

Town of East Spencer

Holme's Iron and Metal

Welcome to East Spencer Mural Guidelines

The Town of East Spencer is seeking artist(s) for a new mural located on southwest end of the Holme's Iron and Metal brick wall located at 629 N Long Street ES, Salisbury, NC 28144. The Town of East Spencer is requesting a 4' x 8' "Welcome to East Spencer" mural that reflects East Spencer's beauty, history and the town's positive growth.

Introduction:

The goal of the project is to provide artists and opportunity to participate in placemaking in the Town of East Spencer. These guidelines explain the process and requirements. The selected installation will utilize an aluminum composite material panel that will be mounted onto the brick wall by the Town of East Spencer in anticipation of the Town's 125-year celebration. It's important to keep in mind that the wall is private property along a public street. The Town of East Spencer has the right to modify, replace, remove, and/or restore any project elements located at the project site.

Eligible Applicants:

Eligible applicants include: individual artist, or groups of artists representing neighborhood associations, community organizations, schools, organized groups, business or nonprofits. Artists who reside in Rowan County will be preferred. A primary contact (hereinafter referred to as the applicant) shall be designated as part of the application package. The applicant is responsible for submitted the forms identified in the Application Checklists. One applicant will be chosen by Alderman's of East Spencer.

Compensation:

There is no cost to enter, and the artist will receive a \$2,750 stipend to complete the project. The artist is responsible for all materials, paint, supplies except for the 4 ft (height) x 8ft (width) aluminum composite material panel, which The Town of East Spencer will provide to the selected artist.

Deadline to apply: Wednesday June 3rd, 2026 (Midnight)

Important Dates:

Deadline for digital submission:	Wednesday June 3rd, 2026 (Midnight)
Notification of Artist Selection:	Wednesday June 10 th , 2026
Mural Paint Timeline:	June 13 th – June 29 th
Mural Installation and Celebration:	TBD

How to Apply:

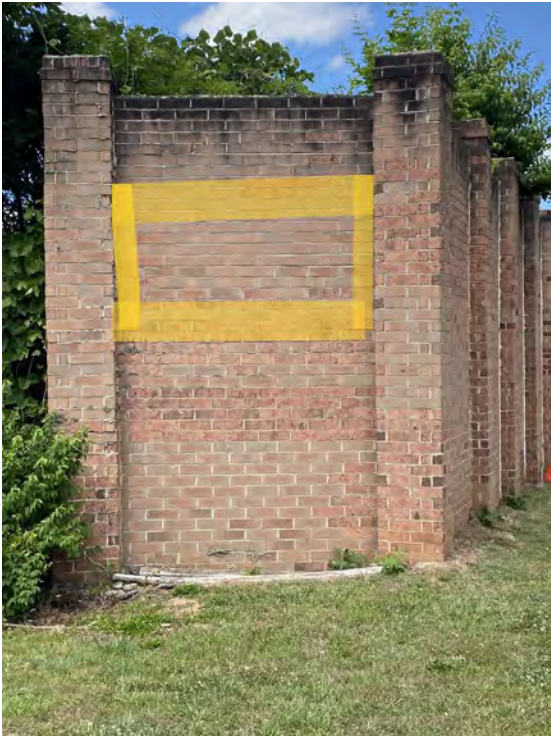
Digital and PDF applications available at

Direct Link to Application:

To submit PDF applications, please email directorrowanarts@visitrowancountync.com

Mural Location:

Mural will be located on the southwest end of the Holmes Iron & Metal brick wall located at 629 N Long Street ES, Salisbury, NC 28144. The Project will be mounted onto the wall by the Town of East Spencer.



Design Requirements:

- 4 ft (height) x 8ft (width) on an aluminum composite material panel
- Depict beauty, history, and positive growth of Town of East Spencer
- Display creativity and diversity
- Must be original work
- Be suitable for public display
- Include no logos, commercial speech, or advertising
- Use of minimum three colors

The applicant is advised that the visual images are not intended to create a forum for public expression. Since this project is made possible by the Town of East Spencer, and is located on private property, along a public road, it is a closed public forum. The Town reserves the right to control what is depicted with this project.

Applicant Checklist:

- Completed Application form – Submit online or email PDF application to directorrowanarts@visitrowancountync.com
- List and examples of previous work
- Professional references for commissioned or sponsored artwork
- Design concept

To be completed after artwork is selected

- Mural Artist Agreement

Welcome to East Spencer Mural Project

Town of East Spencer

Artist Entry Form

Digital Deadline: *June 3rd, 2026*

Please refer to the Mural Guidelines document for eligibility requirements and additional information.

Artist's name _____

Address _____

City _____ State _____ Zip _____

Telephone _____ E-mail _____

Website _____

How did you hear about this project? _____

Are you a resident of Rowan County? Yes___ No___

Completion of this project is on a strict timeline, which is found below and in the guidelines. Please indicate if you can commit to the timeline. Yes___ No___

Important Dates

Deadline for digital submission - Wednesday, June 3, 2026

Announcement of artist selection - Wednesday, June 10, 2026

Mural Paint Timeframe (artist must commit to availability) - June 13 - June 29, 2026

Professional References: Please list professional references for commissioned or sponsored artwork.

Signature of Primary Applicant: _____ Date: _____

Submission

Please submit application in PDF format by Wednesday, June 3, 2026 to:
Spencer Dixon, Executive Director of Rowan Arts Council
Directorrowanarts@visitrowancountync.com (704) 754-6513